

SEO BIZDEV STUDIO SETUP CHECKLIST

- Set a title tag for all site pages
- Set the meta description tag for all site pages
- Do on-page optimization for top site pages
- Write the URL path to be keyword rich
- Ensure your sitemap.xml file is auto generating, or setup to your custom needs
- Setup your robots.txt file to disallow indexing certain folders and files
- Use the canonical tag to prevent duplicate content
- Setup the production domain names to forward to your real domain name
- Setup Google Webmaster and Bing Webmaster Tools accounts
- Connect the sitemap.xml and robots.txt to your Webmaster Tools accounts